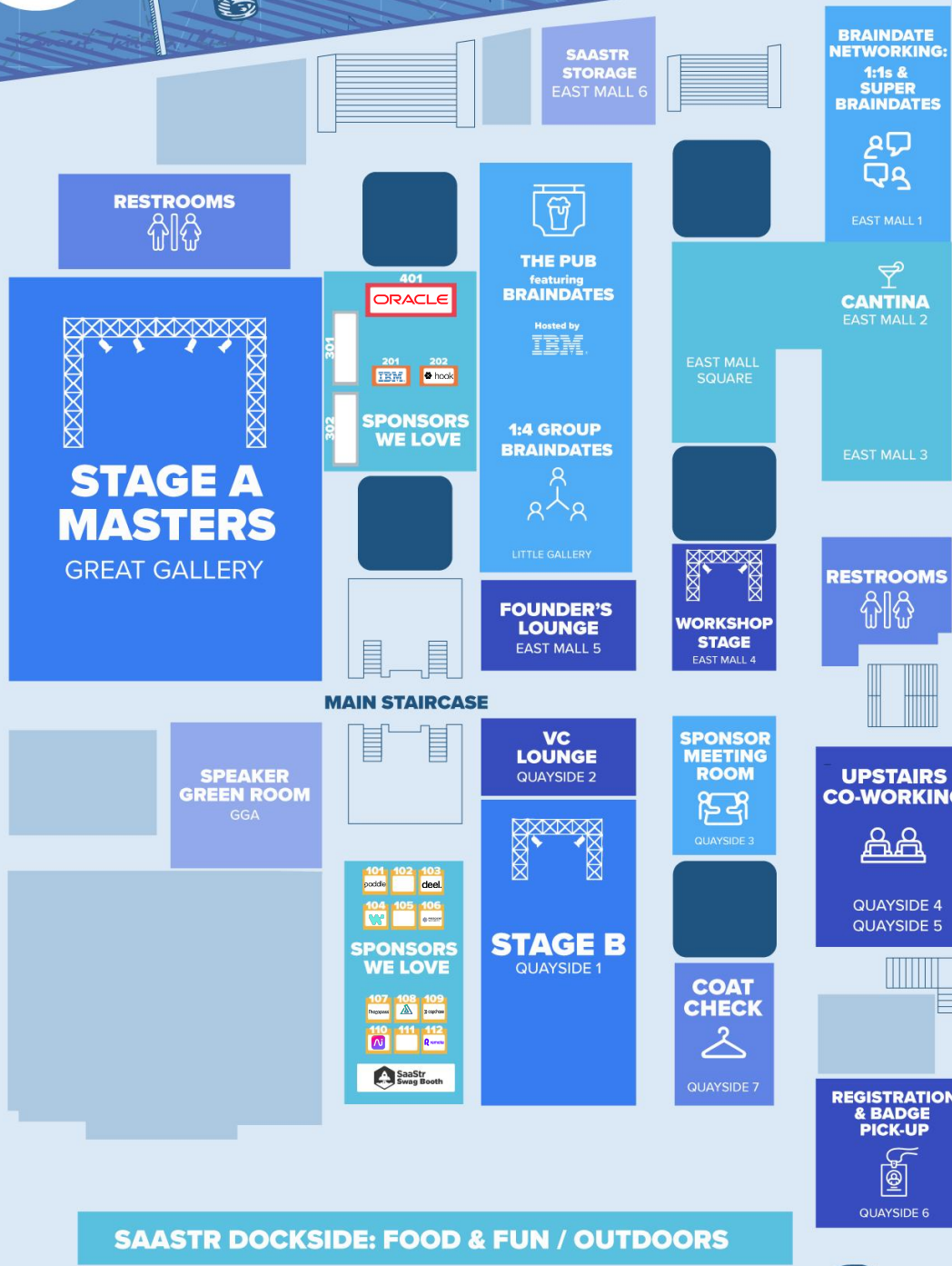




**SaaStr**  
EUROPA 2024



**PENNINGTON ST.**



## TOBACCO DOCK UPPER LEVEL: GROUND FLOOR

Tobacco Dock, Tobacco Quay,  
Wapping Lane, London, E1W 2SF

REGISTRATION  
BRAINDATES  
CONTENT & STAGE A, B  
SPONSOR HALL  
THE PUB (SPEAKEASY)  
CANTINA (LUNCH)  
SAASTR DOCKSIDE

- GOLD: 100s
- SUPER GOLDS: 200s
- PLATINUM: 300s
- DIAMOND: 400s



**SaaStr**  
EUROPA 2024

401  
**ORACLE**

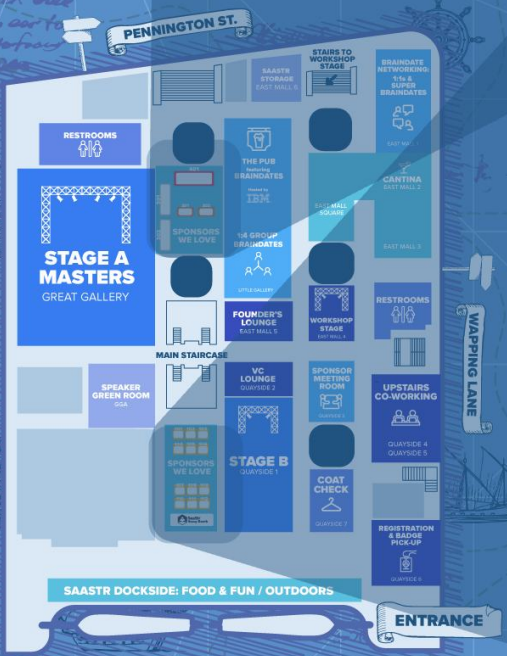
301

201 **IBM** 202 **hook**

302

**SPONSORS WE LOVE**

SaaStr Europa



101 **paddle** 102 **hook** 103 **deel.**

104 **workato** 105 **hook** 106 **PRESIDENT SECURITY**

**SPONSORS WE LOVE**

107 **Theopass** 108 **prismatic** 109 **copchase**

110 **dialpad** 111 **hook** 112 **remote**

**SaaStr Swag Booth**

**TOBACCO DOCK  
UPPER LEVEL:  
GROUND FLOOR**

Tobacco Dock, Tobacco Quay,  
Wapping Lane, London, E1W 2SF

REGISTRATION  
BRAINDATES  
CONTENT & STAGE A, B  
SPONSOR HALL  
THE PUB (SPEAKEASY)  
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SAASTR DOCKSIDE

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- PLATINUM: 300s
- DIAMOND: 400s



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**PENNINGTON ST.**

**ENTRANCE**

**STAIRS TO  
BRAINDATES,  
NETWORKING,  
& MORE STAGES**

**CREW AREA**  
NORTH DOCK 2

**COAT  
CHECK**

**REGISTRATION  
AND BADGE  
PICK UP**



NORTH BANDSTAND

**MULTI  
RELIGION  
ROOM**  
NORTH VAULT 2



**MOTHERS'  
LOUNGE**

NORTH VAULT  
LOUNGE

**SPONSOR  
STORAGE**  
NORTH VAULTS 4 & 5



**MAIN  
STAIR**



**WAPPING LANE**

# TOBACCO DOCK LOWER LEVEL: THE VAULTS

Tobacco Dock, Tobacco Quay,  
Wapping Lane, London, E1W 2SF

- REGISTRATION
- COAT & LUGGAGE
- CO-WORKING
- SAASTR CAFE
- MEET A VC
- MOTHER'S ROOM
- PRIVATE MEETING ROOMS

*Pirates and  
Romantics*

*Solo*

*Align*





**SaaStr**  
EUROPA 2024

## DIAMOND

**ORACLE** ————— Booth #401

## SUPER GOLD

**IBM** ————— Booth #201

**hook** ————— Booth #202

## GOLD

**paddle** ————— Booth #101

**deel.** ————— Booth #103

**workato** ————— Booth #104

**PRESCIENT SECURITY** ————— Booth #106

**Thoropass™** ————— Booth #107

**prismatic** ————— Booth #108

**capchase** ————— Booth #109

**dialpad**  ————— Booth #110

**remote** ————— Booth #112

**SPONSOR  
DIRECTORY**

*Pirates and  
Romantics*

